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IBA Newsletter [July 2018]

Communications & Public Affairs Department

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Tribute to Ms. Razia Bhatti

CEJ-IBA inaugurates Razia Bhatti seminar room



July 19, 2018: The CEJ-IBA co-hosted a seminar room inauguration with Razia Bhatti Memorial Initiative Committee at the city campus.

The lecture hall, located at the CEJ campus, has been dedicated in memory of the late Razia Bhatti, a veteran journalist, who launched Newsline magazine in 1989 after years of working at the Herald magazine.

The guests of honor included Mr. Zaffar Abbas, Editor Dawn; Ms. Rehana Hakim, Editor Newsline Magazine; Ms. Umber Khairi, Member Razia Bhatti Memorial Initiative Committee and Dr. Huma Baqai, Associate Dean IBA.

IBA inks MoUs

IBA and TDAP sign a contract to develop Pakistani SMEs



July 9, 2018: A contract signing ceremony between the IBA and TDAP was held at the Trade Development Authority of Pakistan (TDAP) office, Karachi. Dr. Muhammad Usman, Senior DG TDAP and Dr. Huma Baqai, Associate Dean IBA, signed the contract. The IBA will be developing a training program for Pakistani small and medium-sized enterprises (SMEs) that will equip the owners with trades of international markets.

IBA-CICT to participate in the 18th ITCN Asia IT & Telecom Show as a knowledge partner



July 24, 2018: IBA-CICT and Ecommerce Gateway Pakistan, signed an MoU regarding the participation of IBA as a knowledge partner for the 18th ITCN Asia IT & Telecom Show. The MoU was signed by Mr. Imran Batada, Director ICT & CICT, IBA and Mr. Umair Nizam, Vice President, Ecommerce Gateway Pakistan. The event will be held from 25-27 September, 2018 at the Karachi Expo Centre, Pakistan.

IBA-CEE and Karachi Chamber of Commerce & Industry (KCCI) ink MoU



July 17, 2018: An MoU was signed between Family Managed Business Program, IBA Centre for Executive Education (CEE) and the Karachi Chamber of Commerce and Industry (KCCI). The MoU was signed by Dr. Huma Baqai, Associate Dean IBA and Mr. Abdul Basit Haji Abdul Razzak, Acting President KCCI. This partnership will help develop management education within family businesses and small & medium enterprises.

Trending at the CEJ

CEJ-IBA conducts Advanced Reporting workshop



July 03-05, 2018: The CEJ-IBA and Multi Donor Trust Fund organized the "Advanced Reporting workshop," for middle and senior level journalists from KP and Baluchistan to improve the quality of reporting in the country. The trainer for this workshop was Mr. Itfikh Firdous, KP Bureau Chief Express Tribune and the Mobile Journalism (MoJo) trainer was Mr. Ayaz Imtiaz Ahmed Khan. The training covered various topics, such as right to information, reporting on violence against women, conflict and humanitarian reporting, building trust between state and citizens and reporting on violence against women.

NTHP students gain insight on finance

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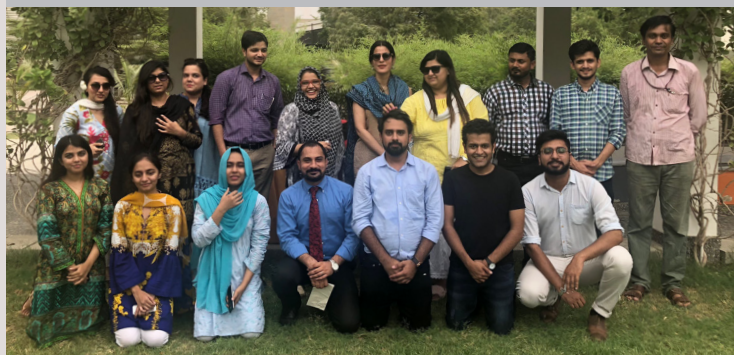
IBA - Ihsan trust students visit Meezan house



July 03, 2018: IBA Ihsan Trust National Talent Hunt Program students of batch 2018 attended a distinguished lecture on "Islamic finance, banking and future opportunities for NTHP students" and a session on "Ethics and moral values in light of Quranic wisdom" at the Meezan House.

Team building

Strengthening bond amongst team members



July 12, 2018: The members of the department of communications, career development center, alumni affairs, and resource mobilization, participated in a team building activity at the OBS courtyard, main campus. The aim of the activity was to encourage team collaboration and improve team synergy.

IBA-CICT – Latest developments

Participation in InfoSec 2018 Conference

July 12, 2018: IBA-CICT and Total Communications Pakistan participated in InfoSec 2018. This is the first time that IBA-CICT has collaborated with Total Communications as an academic strategic partner.

Introduces diploma program in Big Data Analytics

July 1, 2018: IBA-CICT has introduced its four-month diploma in Big Data Analytics. Participants from Pakistan Petroleum, Indus Motors, Lucky Cement and K-Electric attended the program.



IBA faculty engagements

IBA faculty incorporates fresh ideas in current debates

The IBA faculty and administration participated in the following sessions:

- **Capacity building workshop - July 03-06, 2018:** Dr. Sana Tauseef, Ms. Tahira Jaffery and Dr. Aadil Nakhoda attended a capacity building workshop on "Non-Tariff Measures: economic assessment and policy options for development" at the United Nations Conference Center in Bangkok, Thailand. Dr. Nakhoda also presented his paper titled "Do Non-Tariff Measures Matter? Assessing the Impact of Technical Measures to Trade on the Exports of Pakistan."
- **Realizing the SDGs in cities: Aligning knowledge, tools and monitoring frameworks - July 10, 2018:** Dr. Nausheen H. Anwar, Associate Professor, Department of SSLA, IBA, participated in a workshop organized by the International Science Council, UK Research and Innovation, Global Challenges Research Fund UK (GCRF), UNSDSN, Cities Alliance, OECD and UN-Habitat.
- **Countering violent extremism in educational campuses - July 11-12, 2018:** National Counter Terrorism Authority (NACTA) arranged a two-day National Youth Conference in Islamabad. Mr. Aamer Shabbir, General Manager Administration, along with two MBA students; Syeda Rida Asim Zaidi and Zunair Muzaffer attended the event.
- **Agriculture and horticulture round table - July 14, 2018:** Dr. Nasir Afghan, Program Director MBA, the administration department, IBA along with the support of FPCCI Standing Committee on horticulture, agriculture producers and processed food exporters, at the city campus. The purpose of the meeting was to have a systemic view of the agriculture sector and to understand different perspectives of the stakeholders in terms of challenges and opportunities.
- **Summer Institute for Urban Studies 2018 (SIUS) program - July 16-19, 2018:** Dr. Nausheen H. Anwar, Associate Professor, department of SSLA, IBA, participated and presented at the 4-day (SIUS) program organized and hosted by the Global Urban Studies Cluster, FASS, National University Singapore, along with the Manchester Urban Institute, Manchester University.

Engagements of the Associate Dean

Dr. Huma Baqai participates in interactive sessions

- **We engage globally - July 21:** In a session associated with the complexities in cross cultural communications held at The Northeastern University, USA, Dr Baqai, along with other panelists shared her insights on navigating cultural intricacies in an increasingly global work environment.
- **Coffee talks - July 10:** In a session entitled "Can democracy be improved?" held at the German Consulate on Pakistan's democracy, Dr. Baqai discussed the different meanings of democracy: the first being the completion of a government's 5-year tenure and the second being the quality of governance.



Forthcoming events

The forthcoming events at IBA in the coming month are as follows:

- 3rd International Entrepreneurship Educators Symposium – August 11
- Independence day celebrations with IESS students – August 14
- Closing ceremony of International Entrepreneurship Summer School – August 16
- Orientation fall 2018 – August 27

The details of these events can be seen at: http://webapps.iba.edu.pk/com_event_cal/portal.php

HR News - New Appointments

Director Business Administration Programs

Dr. Rameez Khalid has taken over the position of Director Business Administration Programs with effect from August 1st. We would like to extend our best wishes on his new portfolio.

Director Human Resource Department

Mr. Mashooque Ali Bhatti has recently joined IBA as Director Human Resource department. We warmly welcome him to the IBA fraternity.

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