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IBA Newsletter [November 2018]

Communications & Public Affairs Department

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Executive Director's engagement

Dr. Farrukh speaks at the 3rd Belt and Road Initiative, University Presidents Summit 2018

Dr. Farrukh Iqbal represented the IBA and Pakistan at the 3rd Belt and Road Initiative, University Presidents' Summit 2018, where he delivered a talk at *The Future of City and University*. The Summit was held at the Shanghai University.

IBA and KUL organize a panel discussion on Pakistan's Water Scarcity in the 21st century

November 23, 2018: The Karachi Urban Lab (KUL) at the IBA organized a critical dialogue on Pakistan's water scarcity. Panelists included a hydrologist with the Commission on Science and Technology for Sustainable Development in the South, Dr. Hassan Abbas; an environmental practitioner with the Hissar Foundation, Ms. Sanaa Baxamoosa; an urban planner associated with the NED university, Dr. Noman Ahmed, and an award-winning agriculturalist from Punjab, Mr. Faisal Hassan. The event was attended by students, faculty, members of the public and media representatives.

The discussion probed into complex dynamics that have shaped Pakistan's water scarcity and what kinds of pragmatic solutions are viable for surmounting the challenge. Director, KUL, Dr. Nausheen Anwar commenced the event by familiarizing the audience with the purpose of KUL which is to encourage critical thinking on urban issues, including water. Journalist Ms. Afia Salaam moderated the event.



Dr. Abbas talked about the historical engineering of the Indus River Basin, and its significance to water supply, distribution and management in Pakistan and the current state of erosion. Whereas, Mr. Hassan highlighted the reasons for Pakistan's water scarcity which included mismanagement of water in Pakistan's crop production through mono-cropping.

Ms. Baxamoosa pointed out the importance of bringing women in the management of water into national policy dialogue. Dr. Ahmed discussed some of the issues that have triggered Karachi's water supply challenges.



KCF and IBA organizes the 6th International Karachi Conference

November 9-11: The 6th International Karachi Conference was organized by the Karachi Conference Foundation with support from IBA at the JS Auditorium, IBA city campus. The conference started with a film festival showcasing the best of student and independent short films on diverse aspects of the city. The three-day conference featured discussions on traffic and densification, water and sanitation, public health, governance, education and the cultural history of the city. The conference was open to the general public.

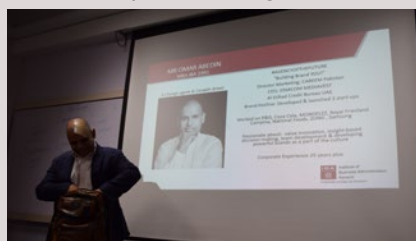
IBA Faculty speaks at first international training workshop on Industrial Clusters in Sindh



November 22-23, 2018: IBA Faculty, Dr. Muhammad Ayaz was invited as a speaker to the first international training workshop on "Industrial Clusters in Sindh- Fostering Research & Development" organized by Mehran University Institute of Science, Technology and Development. He presented his work on apparel clusters in Pakistan and participated in two panel discussions: **Published By Repository, 2022** and Industrial Clusters, CSR and Regional Development.

Guest speaker session by Mr. Omer Abedin on Marketing 3.0

Karachi, November 28, 2018: Director Marketing Careem Pakistan, Mr. Omer Abedin delivered a guest speaker session on "Marketing 3.0" for the MBA Brand Management students. The guest spoke on "Marketing 3.0" which signaled the changes in the old ways of marketing.



Alumna Yousra Taj delivers lecture to EMBA students



November, 17 2018: IBA alumna and Senior Brand Manager Recipe Mixes Shan Foods Ms. Yousra Taj conducted a session for Dr. Nida Aslam Khan's Branding & Corporate Communication EMBA class. Ms. Taj highlighted the challenges and successes of the brand, having worked on cost-saving projects, conducting in-depth consumer analysis and dealing with multiple entities like the media.

Guest speaker sessions

Mufti Umer Abbasi delivers lecture on Takaful - Islamic Insurance

November 13, 2018: Program Director MS-IBF Dr. Irum Saba invited Executive Coordinator, Shariah Consultancy Services Mufti Umer Abbasi to deliver a lecture to undergraduate students of Islamic Banking and Finance on Takaful - Islamic Insurance. He explained the concept of Takaful discussing its types and models, and gave an overview of the Takaful industry in Pakistan, and how it is regulated by Securities and Exchange Commission of Pakistan (SECP).

Mr. Abdur Rehman delivers lecture on Regulations for the Banking Sector

November 16, 2018: Undergraduate students of the IBA led by Dr. Irum Saba visited the State Bank of Pakistan Museum (SBP) and learnt about its history, monetary policy and its evolution over time. The visit to various galleries was followed by a lecture on Regulations for Banking Sector delivered by Joint Director-Banking Policy and Regulations Department at SBP, Mr. Abdur Rehman.

M. Khalid Zaman Khan delivers a lecture on Islamic Finance Industry

November 24, 2018: Dr. Irum Saba invited Senior Executive Vice President and Group Head of Human Resources, Learning and Development Group at Meezan Bank Ltd., Mr. Khalid Zaman Khan to address the students of MS Islamic Banking and Finance. Mr. Zaman talked about the growing importance of the Islamic finance industry and presented comprehensive statistics of Meezan Bank Ltd.

MoU signed between IBA-CEIF and SECP

November 23, 2018: The IBA-CEIF signed an MOU with the Securities and Exchange Commission of Pakistan (SECP) to mutually work for the promotion and development of Islamic capital markets.



'Chaikhana' conducts session on Anti-Encroachment Drive in Karachi



November 27, 2018: The Social Sciences Club conducted a Chaikhana session on the ongoing anti-encroachment drive in Karachi of which Empress Market is one of the most visible examples. The panelists included an urban planner with NED University Dr. Noman Ahmed, heritage expert and architect Marvi Mazhar, journalists Mahim Maher and Ali Arqam, IBA faculty Dr. Gulnaz Anjum and Shahana Rajani, and BS-SSLA alumnus Arsam Saleem.

Dr. Ahmed highlighted the fact that several of the shops that have been removed from Empress Market were built by the municipal government itself, and hence it is vague when one talks about the legality of the situation. Mazhar added that anti-encroachment drives have been happening since the past nine months in cities such as Hyderabad, Sukkur, Shikarpur and Faisalabad. Maher went on to add that even though these encroachment drives subscribe to the western liberal notion of a beautiful city, these upheavals have severe

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CICT - Creating linkages



IBA-CICT bids farewell to the students of Big Data Analytics Diploma

November 25, 2018: Team IBA-CICT bid farewell to the 1st batch of the diploma program of the Big Data Analytics by arranging lunch for students. The diploma program focused on empowering its students with the skills and confidence to tackle data-driven opportunities and accelerate data-analysis transformation in the organization.

IBA-CICT launches diploma program of ERP

November 4, 2018: The IBA-CICT conducted its first class of the newly launched four-month diploma program in Enterprise Resource Planning (ERP) at the city campus, Karachi. The diploma program aims to provide in-depth understanding of various ERP system modules and their implementation in the context of business.



Dr. Nadeem ul Haq delivered a lecture on Contemporary Issues in Global Economics

November 18, 2018: Former Deputy Chairman, Planning Commission, Dr. Nadeem ul Haq, spoke to students Contemporary Issues in Global Economics at the main campus. The lecture shed light on the role of economic and financial models during financial crisis and the importance of technological research and development in economic growth.



Corporate Connect Series (CCS)

November, 2018: CDC organized four sessions of the CCS. A session on Making academic institutions viable was conducted by Head of Academics and Professor at Adamjee Institute of Management Sciences, Mr. S Abdul Rafey Qadri. A session on Compensation Management was conducted by Country HR Leader at IBM, Ms. Ayesha Saleem. Manager Corporate Communications at Qordata, Ms. Nayyara Rahman delivered a lecture on From CSR to Public Value. A session on Role of underwriters in public offerings, Themes pertaining to Islamic Banking & Finance was conducted by Head Investment Banking Group at Faysal Bank Limited, Ms. Tayyaba Rasheed.

Study tour



November 27, 2018: CDC arranged a study tour for the students to Feroze1888 Mills Limited. The main objective of this trip was to provide an opportunity to learn about the textile business, its manufacturing operations, processes and possible career opportunities.

CEE - Forming Linkages

Guest speaker sessions



Diploma participants in Family Managed Businesses (FMB)

November 10, 2018: Director, Naurus Foods (Pvt.) Ltd., Mr. Haris Shaikh was invited to speak on Effective Marketing Strategies for FMB.



November 17, 2018: Director, Argentum, Ms. Nadia Chhotani was invited to speak to the students on Induction and Grooming in FMB. Ms. Chhotani, belonging to the 4th generation of her family business, shared the brand evolution of Argentum and how she faced challenges in setting up a startup within the family business.



November 24, 2018: Director, RG Blue Communications, Mr. Fawad Saleem, was invited to speak on Rapidly Changing Digital World and FMB. Mr. Saleem shared his organization's recent collaboration with Ali Baba and spoke about the recent trends in e-commerce.

The Second Family Business Conference (FBC) 2018



November 08, 2018: The second FBC'18 was organized by BBCL-BDD in collaboration with IBA, as a Lead Knowledge Partner. The conference aimed at providing the family business participants with the required skill set to attain global success by connecting them with family business specialists.

IBA representatives included, Associate Dean, Dr. Huma Baqai, Director Center for Executive Education (CEE), Dr. Izhar Hussain, and Academic Director, Family Business Program, Ms. Aysha Anas Iftikhar, while guest speakers included CEO and Managing Director, BBCL-BDD, Mr. Pervez Iqbal, Chairman, Pakistan Centre for Philanthropy, Mr. Zaffar A. Khan and Mr. Saad Amanullah from the Pakistan Stock Exchange.

NTHP News

Conducting outreach activities



Team Talent Hunt Program IBA, Karachi with the help of Punjab Educational Endowment Fund (PEEF) organized outreach activities in less developed areas of Punjab including Rahim Yar Khan, Bahawalpur, Muzaffargarh, Dera Ghazi Khan, Bhakkar, Layyah, Khushab, Sargodha, Chakwal, and Mandi Bahuddin. The team conducted information and career counseling sessions with the aim to encourage students of HSSC Level-I and HSSC Level-II for higher studies, and to brief them about scholarship opportunities given by IBA, Karachi and the Ihsan Trust.

Guest speaker session by Mr. Aly Mustansir

November 7, 2018: The CEO of Brand Consultancy, and an IBA alumnus Mr. Aly Mustansir was the guest speaker at the Brand Management module of Ms. Yasmin Zafar. The session was based on the Challenges in Building and Developing a Multi Service Portfolio in Pakistan. Mr. Mustansir mentioned that the brand purpose and business strategy should be aligned.



Trading Simulation Exercise for Finance students



November 7-8, 2018: The IBA Finance faculty and Economics and Finance Club in collaboration with Market786 organized two sessions on Fundamental Analysis and Technical Analysis of Equities. The sessions marked the beginning of a trading simulation exercise using virtual money in which students participated via a trading portal provided by Market786.

Study Circle: An initiative by the ACCW

November 14, 2018:

Ardeshtir Cowasjee Centre for Writing (ACCW, IBA) conducted a session on Making sense of Sufism. The lead discussant was Professor of History at the IBA, Dr. Ali Gibran Siddiqui.

Dr. Gibran highlighted that over the course of human history, much thought has been spared to the study of Sufism and mysticism hence there is much contention to be found regarding the accuracy of each of these definitions. Visiting Faculty, SSLA, Aliya Naqvi was also an active part of the discussion.



Talk by Indian activist, Ovais Sultan Khan



November 17, 2018: Human rights, justice and peace activist, Ovais Sultan Khan from New Delhi, India, visited IBA on an invitation by faculty member Sajjad Ahmad to a class of Pakistan History. He gave a talk on Pakistan-India relations and prospects of peace. Khan engaged the students in a critical dialogue about the peace process between the two neighboring countries. He discussed various initiatives which Pakistan's civil society took to improve the relations amid the hype of jingoism and emphasized why peace is important for South Asian region's development.

Forthcoming Events

The forthcoming event at IBA in the coming month is as follows:

- Mock Business Plan – December 29

The details of the events can be seen at:

http://webapps.iba.edu.pk/com_event_cal/portal.php

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Sports Updates

IBA student Rabia Shahzad wins gold



November 5, 2018: IBA wishes more success to Rabia Shahzad, an IBA student, for bagging a gold medal by scoring 90 points at the Ralph Cashman Open Weightlifting Championship held in New South Wales, Australia. She participated in the 55kg class event and lifted 90kg of weight, 40kg snatch and 50kg clean and jerk.

IBA student wins the Princess Cup Youth Scrabble Championship 2018

November 25, 2018: IBA BSAF student Hassan Hadi Khan won the Princess Cup Youth Scrabble Championship 2018 held in Bangkok, Thailand. Out of 18 games, he won 14, and qualified for the best of 3 final. He won the final against Tanaphon Kamenkij of Thailand by 2-1. Last year, IBA BSAF student, Hassan's twin, Hammad Hadi Khan also won the same tournament.



IBA wins Girls Badminton Championship

November, 2018: IBA Badminton girls team comprising of Aliza Rashid and Kiran Irfan won the Inter-university Girls Badminton Championship held in Karachi.



HEC Zone G Inter Varsity Championship 2018-2019

November, 2018: IBA Boys table tennis team was runner up at the HEC Zone G Inter Varsity Championship 2018-2019 hosted by the Institute of Business Management.



IBA student wins silver at the Special Olympics World Tennis Invitational

November 9-17, 2018: IBA student, Owais Hayat Khan recently represented Pakistan at the Special Olympics World Tennis Invitational held in Dominican Republic as a unified partner with athlete Asim Ahmed and secured a silver medal in the Unified Doubles game.



Cricket match played between Jamshoro University and IBA faculty and staff



November, 2018: A match was held between Jamshoro University and IBA faculty and staff. The IBA faculty and staff team won by four wickets, with Syed Waqas as Man of the Match.

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