

4-2019

IBA Newsletter [April 2019]

Communications Department, IBA

Follow this and additional works at: <https://ir.iba.edu.pk/iba-news>



Part of the [Business Commons](#), and the [Education Commons](#)

iRepository Citation

Communications Department, IBA, "IBA Newsletter [April 2019]" (2019).13. <https://ir.iba.edu.pk/iba-news/>
14

This document is brought to you by *iRepository*. For more information, please contact irepository@iba.edu.pk.



Distinguished Lecture Series on The Economy of Modern Sindh by Dr. Ishrat Husain

April 20, 2019: IBA, Karachi organized a *Distinguished Lecture Series* by the Adviser to the Prime Minister on Institutional Reforms and Austerity, Dr. Ishrat Husain, on his co-authored book, *The Economy of Modern Sindh*. The lecture was attended by IBA faculty, alumni, students, general public and media personnel.

ED IBA Karachi, Dr. Farrukh Iqbal, moderated the session which aimed at discussing the socioeconomic problems that have plagued Sindh, and the various policies implemented over the years, as well as reforms at the sectoral and micro level that are required within the province. The target audience as highlighted by Dr. Husain includes; students of Economics that need to view the economy at a disaggregated level, policy makers, and young researchers such as Ph.D. students that require access to consistent data sources. The lecture ended with the audience asking questions on Sindh's economy and education, followed by a book signing.

First ever 30-hour Data Science Hackathon takes place in Pakistan

April 21, 2019: IBA, Karachi made history by hosting the first ever *Data Science Hackathon* sponsored by a New York-based Data Analytics start up – Incline at IBA, main campus. The 30-hour long Hackathon was a first of its kind in Pakistan in which 28 teams comprising of over 100 students from 12 universities across Pakistan competed to promote the use of machine learning to bring about social innovation.

The students got a hands-on experience with real-life data from Husaini Blood Bank which partnered in the hackathon by providing blood donors' data. This data set was analysed by the competing students, in which they predicted the prevalence of various diseases that are typically found in the donated data.

The event began with keynote speaker sessions by Associate Dean, Faculty of Computer Science at IBA, Dr. Sayeed Ghani, followed by Chief Executive Officer and founder of Incline, Muhammad Atif.

The judges panel consisted of notable Data Science experts and university professors. After the presentations, the judges announced the results and declared Data Squad from NED University as the winners and F.A.S.T from Habib University as the runners-up. The winning team was awarded an amount of Rs. 100,000 along with a paid internship for one of the team members at Incline's headquarter in New York City, while the runners-up were given a cash reward of Rs. 60,000.



Informative session by AGAHI

April 25, 2019: AGAHI held their sixth training session on the usefulness of The Pakistan State of the Future Index (PK-SOFI), launched on October 22, 2017 by the Foresight Lab. This session took place in collaboration with the Dadabhoy Foundation at IBA, Karachi. A number of academic scholars from the fields of media communication, political science, computer science and finance attended the session.

The Founder and President of AGAHI, Ms. Puruesh Chaudhary introduced the Foresight Lab to the participants. The Foresight Lab is a platform for strategic thinking, which improves policy-making and enables strategic planning and action into implementation. Ms. Chaudhary emphasized on the use of Foresight Lab as an open, systematic, participatory process that supports research design and formulation of policies. This session included a step-by-step training on how to navigate the software.



Anti-harassment awareness campaign



April, 2019: Human Resources Department in collaboration with the AD, Faculty of Business Administration, Dr. Huma Naz Siddiqui Baqai, initiated an anti-harassment awareness campaign for the IBA staff. These sessions focused on education and awareness related to laws against harassment, workplace ethics, etiquettes and identification of various types of harassment.

CPEC Center Announcement

CPEC Development Center will hold the *Third International IBA CPEC Conference* in mid-December 2019 in partnership with the CPEC Center of Excellence in Islamabad, several Pakistani universities and Shanghai University. The conference will consider a range of topics related to the CPEC initiative that are of relevance to the economic development of Pakistan. Befitting an academic event, the conference will emphasize data and evidence based perspectives. The CPEC Development Centre at IBA, led by Dr. Nasir Afghan, is organized as a virtual think tank to carry out research, consultancy and networking activities. All those interested in finding out more about the Center or the proposed conference are encouraged to contact Dr. Afghan at nafghan@iba.edu.pk.

Team Building Activity



April 3, 2019: Corporate Relations and Communications Department (CRCD) organized a team building activity at the TPL Corp Event Hall, Alumni Students' Center. The objective of the activity was to build team synergy and improve team dynamics.

Faculty Achievements

Research paper presentation

April 24-26, 2019: Assistant Professor Management, IBA Karachi, Dr. Muhammad Ayaz presented his research paper titled *Work Restructuring in Global Value Chains: The Emergence of Hegemonic Despotism Factory Regime in Pakistan's Apparel Industry* in the 37th International Labour Process Conference held at University of Vienna, Austria. The conference was attended by leading researchers from around the world. Keynote speakers included Professor Florence Palpacuer at Université de Montpellier and Professor Virginia Doellgast at ILR School at Cornell University.

CEIF Highlights



Guest speaker session for IBF students

April 20, 2019: Program Director MS-IBF, IBA-CEIF Karachi, Dr. Irum Saba arranged a guest speaker session for Islamic Banking and Finance students. Senior Joint Director, Head-Policy Division Islamic Banking Department, State Bank of Pakistan, Mr. Muhammad Islam Ahmed was invited to discuss the regulations for Islamic financial institutions in Pakistan. He discussed the Islamic banking policy and also explained the legal and regulatory framework for Islamic banking institutions.



Dr. Irum Saba speaks at an Islamic Finance seminar



April 15, 2019: Program Director MS IBF IBA-CEIF Dr. Irum Saba was invited to speak on the regulations of Islamic banking and role of State Bank of Pakistan in promotion of Islamic banking and the future of Islamic finance in a one-day seminar on *Islamic Finance: Current Scenario, its Prospects and Future* organized by the Department of Commerce, Bahauddin Zakariya University, Multan.

Dr. Irum Saba speaks at a guest speaker session at Iqra University

April 29, 2019: Program Director MS IBF, IBA-CEIF, Dr. Irum Saba was invited to conduct a guest speaker session on *Islamic Finance: What's in it for you?* at Iqra University. She talked about the myths of Islamic finance and cleared the misconceptions associated with it. She also discussed the future of this industry in Pakistan and the career opportunities it brings for the students.

IBA Boys Hostel Alumni Dinner 2019



April 20, 2019: IBA Boys Hostel hosted the Annual Hostel Alumni Dinner 2019. Attendees included Manager hostel Mohammad Wasim Khan, Patron IBA Boys Hostel Society Mr. Jami Moiz, as well as several alumni and current hostelites. Many alumni took this opportunity to share stories of their life at the hostel, the everlasting bonds they had created with fellow hostelites, and the improvements they noticed in the hostel infrastructure and facilities. The event concluded with the graduating batch of 2019 being presented with awards by the alumni, and the IBA Boys Hostel Society presenting the administration with shields as a token of appreciation.

CDC In News



On-campus recruitment drives

April, 2019: CDC hosted various recruitment activities at the IBA, Karachi whereby KFC Pakistan, Louis Dreyfus Company Pakistan (Private) Limited, The Coca-Cola Export Corporation, Telenor Microfinance Bank, Goodcore Software Private Limited, Jubilee Life Insurance, SalesFlo (Private) Limited, Tri-Pack Films Limited, Packages Limited, Dawlance Group of Companies and BASF Pakistan Private Limited conducted recruitment drives.



Mock interviews

April 27, 2019: CDC organized mock interviews at the IBA, city campus. The objective was to help students practice their interview skills and get feedback from industry experts.

Corporate Connect Series

April, 2019: CDC hosted the Corporate Connect Series sessions in collaboration with the IBA faculty members, on the subjects of life at IBA and beyond, B2B sales, financial institutions and markets of Pakistan, communication essentials for climbing up the corporate ladder, public speaking tips on how to deliver personal narratives, HR and recruitment practices, supply chain management, key considerations in financial planning, operations management, communication for the ambitious entrepreneur, and the art of storytelling and Hiring.

The line-up of guest speakers for the series included HR officer, Engro Digital Limited, Ms. Rumsha Mahmood; Vice President Property & Casualty, Risk Management Services Private Limited, Mr. Rohbaan Ahmed; Global Treasurer, HBL, Mr. Risha Mohyeddin; Senior Brand Manager, Unilever Pakistan Limited, Ms. Butool Rizvi; Head of Corporate Communications, Qordata, Ms. Nayyara Rehman; Senior Human Resources Manager EBM (Peek Freans), Ms. Ayesha Saleem; Head of Cash Management Product, Habib Bank Limited, Mr. Naveed Inayat; Finance Partner, Unilever Pakistan Limited, Mr. Muhammad Bilal Khan; Head of Hi-Street and Industrial Lubricants, Published by I Repository, 2022. Kashif Bashir; CEO, Foodpanda Pakistan, Mr. Nouman Sikandar Mirza; Training Manager, Shan Foods Limited, Mr. Atif Murtaza; and HR Manager, ICI Pakistan Limited, Mr. Noman Javaid.

Basics of Health Reporting: Nutrition as a source of News

April 1, 2019: A one-day workshop was conducted by CEJ-IBA and Nestle Pakistan on *Basics of Health Reporting: Nutrition as a Source of News*. The trainers for the workshop were CEJ Director, Kamal Siddiqi; public health specialist, Department of Specialized Healthcare and Medical Education, Government of Punjab, Dr. Fauzia Waqar; Head of Research, Business Recorder, Ali Khizar; senior health reporter at Dawn, Mukhtar Alam and mobile journalism (MoJo) instructor, Geo TV, Muhammad Rahamdil Khan. The workshop focused on the international and local perspective on health. The participants of this workshop were mid-level journalists.



Basics of Editing and Reporting Course Certificate Distribution Ceremony

April 5, 2019: A certificate distribution ceremony for participants who cleared the standardized test of *Basics of Editing and Reporting Workshop* was held by the CEJ-IBA. The total number of candidates that appeared for the test were 187 out of which only 93 cleared it. The ceremony was attended by Daily Express columnist Dr. Tauseef Ahmed Khan and edition in-charge, Dawn Nizamuddin Siddiqui.



Panel discussion on Free Expression, Hate Speech and Regulation

April 5, 2019: A panel discussion on *Free Expression, Hate Speech and Regulation* was held at CEJ-IBA. The moderator for the panel was Co-Founder of Bolo Bhi, Farieha Aziz. The panelists included Lahore based lawyer Waqas Mir and journalist Ramsha Jehangir. The discussion focused on government's efforts to crackdown on the content of Twitter, Facebook and Google.



Humanitarian Reporting Workshop

April 17-18, 2019: A two-day *Humanitarian Reporting Workshop* was conducted by CEJ-IBA in collaboration with the International Committee of the Red Cross (ICRC). The trainer for the workshop was a communication professional dedicated to the field of development, Mr. Shahzad Sharjeel. Guest lectures were delivered by a Digital Media Strategist, Sahar Ghazi Habib; Project Manager, Healthcare in Danger, ICRC, Dr. Syed Muhammad Ibrahim Hashmi and an independent Psychotherapist Dr. Farah Nasim.



CED Updates



INVENT 2019: Shaping the Future of Youth Entrepreneurship in Pakistan

April 19-21, 2019: The IBA Entrepreneurship Society in collaboration with the IBA-CED held a business start-up competition, *INVENT-2019*. The event aimed to create a start-up friendly environment for young innovators from across Pakistan. Over 100 young innovators participated with ideas covering health and agriculture, information technology, Shell Tameer Social and STEM Education.

The selected finalists underwent a series of mentoring sessions and workshops delivered by industry experts and seasoned entrepreneurs, including founder Social Champ Sameer Ahmed Khan, Program Director IBA Aman-CED Dr. Shahid Qureshi and founder Aurat Raaj Saba Khalid. Attendees included Country Head External Relations Shell Pakistan Limited, Mr. Habib Haider, and ED IBA Dr. Farrukh Iqbal. The event concluded with Green Energy Revolution Now announced as the winner – an eco-friendly start-up creating biogas for rural areas in Sindh to reduce CO₂ emissions caused by burning wood for cooking, and saving more land from deforestation. The winning team and the runners-up received token seed money to invest in their evolving enterprises.



Innovation and Technology start-ups: Why it matters

April 6, 2019: IBA-CED STEP conducted a session on *Innovation: Why it matters? How to get it going?* The session's guest speaker was former Vice President Corporate Development Google, and former General Manager Corporate Strategy Microsoft, Mr. Salman Ullah, who discussed his professional journey incorporating lessons for technology start-ups and scientists, and said that understanding cultural differences and mentorship are important success factors.

A session by Guinness World Records holder

April 19, 2019: IBA-CED and IBA Entrepreneurship Society invited IBA alumnus, Mr. Abdul Basit for a guest speaker session as part of Invent 2019. Mr. Basit is a memory genius and holds 5 Guinness World Records in this respect. He entertained the audience with a display of his photographic memory, having memorized the whole Dawn newspaper, as well as his number manipulating tricks and multiple Guinness World Record stories. Mr. Basit is the founding CEO of his newly launched start-up, NumberTainment, that aims to help individuals discover their unique potential in which they can break world records.



Students Achievements

April 30, 2019: Two students from the IBA Karachi have been awarded scholarships to Hanken's Master's Degree Program, which covers full tuition fee for two years, and €8000 for living expenses. The scholarship is extended to students currently studying at or alumni of GBSN member schools for developing countries that obtain admission into Hanken's two-year Master's program; IBA Karachi has been a member of GBSN since 2008. The Master's program allows students the opportunity to specialize in various fields including economics, finance, accounting, management, marketing, humanitarian logistics, or even IP law.

Published by Repository, 2022. On behalf of management, I congratulate both students and thank GBSN for providing a means for them to participate in a global business education experience."

Training for Capacity Building in IT for Sindh Secretariat employees

April 11, 2019: The fourth batch of *Capacity Building in IT for Sindh Secretariat Employees* training concluded at IBA, city campus. The employees were trained for areas including basic data security, Information system audit, IT tools – MS Excel advance, content writing – web and official correspondence. The project has been initiated by the Information Science and Technology Department, Government of Sindh in collaboration with IBA-CICT. This project aims to increase the computer literacy of the Sindh Secretariat employees. Under this project, 1,280 Sindh Secretariat employees from different departments will be trained at the IBA.



Project Presentation of Diploma in Digital Marketing



April 12, 2019: Project presentation session of the first batch of Digital Marketing diploma students was held at the IBA, city campus. Students presented their final projects of the course 'Data Analytics'. Director ICT and CICT Mr. Imran Batada observed the performance of the participants and gave valuable advices on how students can improve handling of data and make intelligent decisions.

2nd Batch of Diploma in Digital Marketing starts at CICT

April 27, 2019: IBA-CICT started the second Batch of Diploma in Digital Marketing at IBA, city campus. The course outline includes digital marketing strategies, social media marketing, managing digital channels, data analytics and industry projects.



IBA-CICT and Total Communications, Pakistan ink MoU



April 24, 2019: IBA-CICT and Total Communications Pakistan, signed a Memorandum of Understanding (MoU) to establish IBA-CICT's participation as an Academic Strategic Partner in the *11th International Information Security Conference (InfoSec) 2019* to be held on July 11, 2019 at the IBA. The MoU was signed by Director ICT & CICT, IBA Karachi, Mr. Imran Batada, and CEO Total Communications Pakistan, Mr. Faisal Rahim. The ceremony was attended by many C-level Executives including CEO Digital Arrays Private Limited, Mr. Asif Riaz, Chief Information Security Officer of Bank Al Falah, Mr. Mehzad Sehar, and COO Kenwood, Adnan A. Khan.

This is the second time that IBA Karachi is collaborating with Total Communications for the *InfoSec Conference*.

Diploma awarding ceremony



April 30, 2019: IBA-CICT organized a Diploma awarding ceremony during whereby certificates along with transcripts were distributed among the participants of the 3 Diploma programs including: Diploma in IT Entrepreneurship, Diploma in ERP and Diploma in Digital Marketing. Position holders of the diploma programs also received acknowledgement shields.

ED IBA, Dr. Farrukh Iqbal and Director ICT & CICT, Mr. Imran Batada also attended the ceremony. Dr. Iqbal congratulated the participants of the diploma programs. Mr. Batada also appreciated the hard work of the participants.

NTHP Outreach

Candidate selection interviews

April 21, 2019: IBA Karachi conducted telephonic interviews as part of the IBA Ihsan Trust National Talent Hunt Program. Interviews were conducted for 213 students, from 79 different districts throughout Pakistan, including Azad Kashmir, Balochistan, Gilgit Baltistan, Khyber Pakhtunkhwa, Punjab, Sindh and FATA.



Forthcoming event

Event	Organizer	Date	Time
FYP Symposium Spring 2019	FCS	May 29	02:00 pm to 08:00 pm

For more details please visit:

http://webapps.iba.edu.pk/com_event_cal/portal.php

Editorial Desk

A publication of
Communications Department
 Published by iRepository, 2022

Mariam Khan Assistant Manager	Malahat Awan Head of Department	Haris Siddiqui Senior Manager	Ahsan Ansari Graphic Designer
Maryam Touheed Senior Executive	Mehar-Un-Nisa Senior Executive		