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## IBA Newsletter [September 2019]

Communications Department, IBA

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## Distinguished Lecture on Pakistan's Economy: Macroeconomic Challenges and Outlook

by Dr. Reza Baqir, Governor State Bank of Pakistan

**September 30, 2019:** The IBA, Karachi organized a distinguished lecture on *Pakistan's Economy: Macroeconomic Challenges and Outlook* by Governor State Bank of Pakistan, Dr. Reza Baqir. The session was moderated by ED Dr. Farrukh Iqbal. Attendees included members from the academia, corporate sector, media, the IBA faculty, staff, students and alumni.

Dr. Baqir divided his lecture in three parts: causes of the current macroeconomic challenges faced by the economy, actions taken by the economic team to address those challenges and the results to date, and the outlook of the economy. He described two main causes of the current macroeconomic challenges. Dr. Baqir also briefly touched upon the actions taken by the government to address the fiscal deficit related challenges.

Following the lecture, Dr. Iqbal engaged with Dr. Baqir to delve into the macroeconomic trials and tribulations that Pakistan is currently facing and the solutions for overcoming them. A Q&A session ensued between Dr. Baqir and the audience. The event concluded as Dr. Iqbal presented a vote of thanks and a memento to Dr. Baqir.



## CEE – Empowering Executives



### Workshops on Finance for Non-Finance Executives, Service Oriented Professional & The Learning Journey – TNA to MLE

**September 17-18, 2019:** IBA-CEE hosted a two-day workshop on *Finance for Non Finance Executives*. The workshop was conducted by visiting faculty, IBA Karachi Mr. Abdul Rahim Suriya. This workshop provided basic concepts of Finance and Accounting, including terminology and assumptions, valuation, financial statements, identifying trends, and studying competitors. The workshop encouraged participants to conduct analysis of financial data and to infer financial data from corporate reports.

**September 19-20, 2019:** IBA-CEE hosted a two-day workshop on *Service Oriented Professional*. The workshop was conducted by Mr. Shuja Shams, who is a management development and HR consultant, and a certified Ken Blanchard Trainer.

**September 23-25, 2019:** IBA-CEE hosted a three-day workshop called *The Learning Journey – TNA to MLE*. The workshop was conducted by an independent consultant Mr. Talha Asim Ghazi. It aimed to equip L&D professionals with an understanding towards creating a learning culture, learning needs assessments and measuring learning effectiveness within their respective organizations. The training included various engagement activities along with constructive speaker sessions. Guest speakers for this workshop included IBA visiting faculty, Mr. Muhammad Farhan; Group Head HR, Ghulam Faruque Group, Mr. Aashar Saeed; and Head of Function for Training, Communication, Talent and OD at Ferozsons Laboratories Ltd., Mr. Adnan Saeed.

### Academic Certification in GS1 (Global Barcode Standard)

**September 20-22, 2019:** The Lead Trainer and Manager (Education and training) GS1 Australia, Mr. Terry Papadis visited IBA, Karachi to speak to the PGD-Supply Chain Management participants. The GS1 Academic Certification is a synergistic workshop that provides exposure of SCM's technology layer through the utilization of the GS1 principles. It is a part of the Supply Chain Modeling and Simulation course, including role-play, and simulation of normal business that requires pragmatic solutions for the effective implementation of GS1 standards. Towards the end, the participants exhibited different business cases of GS1 implementation plans.

### CEE hosted Directors' Training Program

**September 2-5, 2019:** IBA-CEE hosted a Directors' Training Program. The program is approved by the Securities and Exchange Commission of Pakistan (SECP) and supplemented by Institute of Directors, UK.

Certain industries have specific regulatory and knowledge requirements. This program is extensively prepared by subject matter experts and is designed to keep directors of listed companies abreast of leading trends and practices that promote good governance, protect competitive advantages and prepare for regulatory change.

The following faculty conducted the program:  
Ms. Mahreen Nazar, Assistant Professor of Law, IBA, Karachi  
Mr. Abdul Rehman Suriya, Visiting Faculty, IBA, Karachi  
Mr. Amar Naseer, Corporate Lawyer, FCA, LLM  
Ms. Nausheen Ahmad, General Counsel of ICI Pakistan Ltd.



## Resource Mobilization activity

### 25 NTHP students receive laptops from a donor

**September 16, 2019:** Acting ED Dr. Sayeed Ghani and Director Talent Hunt Programs Dr. Junaid Alam distributed 25 laptops to the National Talent Hunt Program (NTHP) Batch of 2018 and 2019 provided by a generous donor. The NTHP and Resource Mobilization Committee members were present at the occasion.



## Faculty Engagement

**September 26, 2019:** Assistant Professor Social Sciences and Liberal Arts Dr. Nadya Qamar Chishty-Mujahid gave a talk at SZABIST on twins, with special focus on fraternal twin relationships. The lecture was coordinated by SZABIST's Program Manager Languages, Professor Nadira Hyder Zaidi.





## Marketing department visits other educational institutes

In an attempt to increase the visibility of IBA and to introduce the various programs being offered at the IBA, the marketing team visited the following institutes:

### Nixor College

**September 5, 2019:** The IBA marketing team visited Nixor College and had a meeting with student counselor Youusra Mateen.



### Beaconhouse Regional Office South

**September 6, 2019:** The IBA marketing team visited the Beaconhouse Regional Office South. The meeting was arranged by Regional Manager Anna Liaquat, and was attended by student counselors of Beaconhouse College Campus Defence, Gulshan, North Nazimabad and Discovery Center: Maham Idrees, Yumna Shoaib, Shehroze Shaikh and Noreen Gillani respectively.

### Bayview College

**September 12, 2019:** The IBA marketing team visited Bayview College and had a meeting with student counselor Rehab Naveed.



### Institute of Business Management

**September 20, 2019:** The IBA marketing team visited the Institute of Business Management (IoBM) and had a meeting with HoD Academics Noureen Kabani, Head of EMEC Dr. Samra Javed, Associate Professor Media Studies Dr. Erum Hafeez, Head of Media Productions Nabhan Shah Karim, and Senior Officer Public Relations Omar Iftikhar.

## IBA Karachi Basketball team wins big

**September 28, 2019:** The IBA Karachi congratulates its Boys Basketball team who won the 13th AKU Inter-University Basketball Tournament 2019. The IBA team beat the Greenwich University team convincingly with a margin of 16 points. IBA students Jazib Ahmed Abbasi and Zia Ahmed were awarded the Best Player Award and Most Valuable Player award respectively. The IBA Basketball team is also the defending champion in the HEC All Pakistan Intersarsity Championship. The IBA is proud of its team and wishes them the best in their future endeavors.



## CEIF News Bytes

### Guest Speaker Session on Shariah Governance Framework



**September 30, 2019:** A guest speaker lecture was arranged for the undergraduate students of Islamic Banking and Finance at IBA. The session was conducted by Joint Director, Banking Inspection Department, State Bank of Pakistan Mr. Naveed Aslam. With 11 years of experience as a banking supervisor, Mr. Aslam shared his experiences and industry knowledge with the students.

## Internal Audit & HR team wins the IBA Staff Cricket Tournament



The Internal Audit and HR (IHR) team beat the Faculty of Computer Science (FCS) team by 6 wickets to win the 5th IBA Staff Cricket Tournament organized by the IBA Sports Centre. The Defending Champions, Team FCS put up a target of 94 runs in their allotted 8 overs. Team IHR chased down the target on the first ball of the final over. Mr. Muneeb from IHR was adjudicated the Man of the Match for his all-round performance by taking 2 wickets, scoring 24 runs and 3 catches. Dr. Taufeeq and Mr. Imtiaz from FCS were declared Man of the Series and Bowler of the tournament respectively.

A total of 8 teams from faculty and staff members participated in the annual event.

## Guest Lecture Session on Delusional States: Suspicion and Social Justice in the Making of Gilgit-Baltistan



**September 27, 2019:** The Department of Social Sciences and Liberal Arts (SSLA) held a guest lecture by Development Sociologist Dr. Nosheen Ali titled, *Delusional States: Suspicion and Social Justice in the Making of Gilgit-Baltistan*. The talk was based on Dr. Ali's book which was published by Cambridge University Press in June 2019 and generated a lot of enthusiastic discussion and praise from the audience.

In the talk, Dr. Ali supported the theoretical concept of the 'delusional state', ruling through suspicion and paranoia, by using data from her interviewees, and marked four particular turning points in this history: 1947, 1970, 1988 and 2009. She also documented how local citizens seek inclusion and demand social justice through activism around three main issues: education and textbooks, the poetic public sphere, and ecological sovereignty.

The talk was attended by a large number of students and faculty from the SSLA department as well as from other departments at IBA and members of the public. ED, Dr. Farrukh Iqbal also attended the talk and lauded the research presented by Dr. Ali for its relevance and academic contribution.

## Guest Speaker Sessions

**September, 2019:** IBA-CICT invited Head of Private Traffic at Daraz.pk Mizyal Wahid; Managing Director of Karachi Broast Umer Sheikh; Head of Project Management Office at Avanza Solutions and President of PMI Karachi Chapter Fahad Ahmed; and Co-Owner at Jucy Lucy Dr. Arsalan Riyaz to share their extensive experiences with the SRIC startups.



## Workshop on Introduction to Islamic Finance for Media Professionals

**September 30, 2019:** CEJ-IBA and IBA-CEIF collaborated in conducting a workshop on *Introduction to Islamic Finance for Media Professionals*. Participants for the workshop were mostly business journalists from various news organizations. Sessions on the global picture of Islamic Finance, myths about Islamic Finance and effective reporting on Islamic Finance were conducted.

Trainers for this workshop were member of editorial committee Jang group Qaiser Mehmood; Dean and Associate Professor at KSBL Dr. Zeeshan Ahmed; founding Director CEIF and SEVP and Head, Product Development and Shariah Compliance Ahmed Ali Siddiqui; and scholar member and Chairman Shariah Advisory Committee State Bank of Pakistan Mufti Irshad Ahmad Aijaz Shariah.



## CDC Roundup



### Tour to KFC Pakistan

**September 4, 2019:** A group of 13 students along with team CDC visited the KFC Head Office, and its restaurant. Students were welcomed by the Manager, Learning and Organization Development, Syed Sheryar Ali who also briefed students about KFC's brand strategy, corporate culture and working style. Students toured the office facility and inquired different aspects of KFC's business and operations. CEO KFC Pakistan Raza Pirbhai graced the visit by having a candid conversation with students. After the meetup, students were taken to the Boat Basin restaurant for an exclusive kitchen tour and meal.



### Social awareness trip to the Karachi Down Syndrome Program (KDSP)

**September 25, 2019:** Team CDC arranged an awareness trip to the Karachi Down Syndrome Program (KDSP) office. The prime objective of this trip was to provide students an opportunity to learn about the Down Syndrome disorder. The trip featured witnessing therapy being received by children with Down Syndrome, taking a guided tour to KDSP's facility, and networking with KDSP's representatives.

### Corporate Meet-ups

**September, 2019:** Senior Human Resource Business Partners from Hapag-Lloyd Dubai Office, placement team from Institute of Business Management, representatives from Career Services Office of LUMS, and Institute of Management Sciences, Peshawar visited CDC to discuss recruiting and other channels of collaboration with the IBA, Karachi. Moreover, CDC approached Talent Games Private Limited to bring them on board for organizing mock assessments and games used in recruitment processes these days.

### Reckitt Benckiser Drive 2019-2020

**September 13, 2019:** The Reckitt Benckiser (RB) team visited the IBA, Karachi to open its gates for the batch of 2020-21. Students, in pairs of three, are required to register online to participate in *RB: The League of Game Changers 2.0*. Finalists would fly to London for the final battle with contestants coming in from 19 other countries.

### Summer Internship Experience

This summer, IBA students were engaged with multiple social and corporate sectors to carry out their internships which is a mandatory part of their curriculum. Following are the key statistics:

Internship Type	Number of Students Placed
Social Internship	565
Corporate Internship	385
<b>Total</b>	<b>950</b>

### Corporate Connect Series

Following guest speaker sessions were co-hosted in collaboration with our faculty under the banner of Corporate Connect Series:

Guest Speaker	Partner Faculty	Discussion
Founder of PC-3 and a certified facilitator for 2030 SDGs Games, Naila Mir	Dr. Nadya Qamar Chishty- Mujahid	UN's Sustainable Development Goals (SDGs) Games
CEO of Akseer Research, Azfer Naseem	Dr. Sana Tauseef	Capital Markets of Pakistan
Business Lead at Ipsos Pakistan, Maimuna Shafaat	Dr. Farah Naz Baig	New Research Methodologies
Chief Commercial Officer at Colgate-Palmolive, Aziz Jindani	Dr. Farah Naz Baig	Brand Architecture and Development
CEO of Salam Air, Captain Muhammad Ahmed	Dr. Shahid Qureshi	How to Defy Challenges in Life and Achieve One's Aims
Product Manager at Standard Chartered, Asma Haq	Dr. Saqib Sharif	Regulatory Challenges to Non-banking Finance Companies Sector in Pakistan

## HR Updates

**September 2, 2019:** Congratulations to the faculty members on being newly appointed at the IBA, Karachi:

Name	Designation	Department
Dr. Sahar Nadeem Hamid	Assistant Professor	Social Sciences and Liberal Arts Department - FBA
Dr. Sultana Kiran Lubna	Lecturer	Mathematical Sciences Department - FCS

### 3rd batch of diploma in ERP commences



**September 28, 2019:** IBA-CICT started the 3rd batch of diploma in ERP at the City Campus.

The courses of Diploma in ERP include: ERP Essentials, ERP Financials - I (SAP ERP System), ERP Supply Chain - I (Oracle ERP System), ERP Financials - II (Oracle ERP System), ERP Supply Chain - II (SAP ERP System), Business Intelligence (BI) and Data Visualization.

This diploma will help participants to understand the various Enterprise System Modules and how they are applied in the business context.

### 5th batch of Capacity Building Project commences



**September 16, 2019:** Capacity Building in IT for Sindh Secretariat Employees through IBA Karachi has been initiated by the Information Science and Technology Department, Government of Sindh in collaboration with the IBA, Karachi. This project is a component of the overall capacity building of Sindh Secretariat employees to develop computer literacy in government employees. Under this project, 1,141 Sindh Secretariat employees from different departments will be trained at the City Campus.

### Screening Committee Meeting of Sindh Research Incubation Center

**September 5, 2019:** The Screening Committee Meeting of Sindh Research Incubation Center (SRIC) was held at the City Campus. In the meeting, several start-ups were pitched and competed with each other to get enrolled into the SRIC project. Out of various applications received, only the shortlisted candidates were given the opportunity to present their ideas in front of the Screening Committee which includes: Director ICT and CICT, IBA Karachi Mr. Imran Batada; General Manager and Head of IT Audit HBL, Mr. Hussein Hassanali; and Deputy Director Finance Information Science and Technology Department, Sindh Government Mr. Farooq Tajik.

SRIC is a project by IBA-CICT in collaboration with Information, Science and Technology Department, Government of Sindh. The project aims at encouraging Sindh's youth who want to become entrepreneurs by offering them mentoring opportunities from industry professionals.

As per the project, IBA-CICT will facilitate the selected startups during the 12-month incubation period and aims to take these IT startups to the next level by providing them with co-working space, seed money, training, mentorship, diplomas, workshop and conferences etc.

### Forthcoming events

Events	Organizer	Date	Time
Workshop on <i>Business Transformation - Secure the future</i>	CEE	October 15, 2019	09:00 am - 05:00 pm
Workshop on <i>Innovative Management Skills for New Managers</i>	SDP/CEE	October 15, 2019	09:00 am - 05:00 pm
Workshop on <i>Managerial Communication strategies for success</i>	CEE	October 15-16, 2019	09:00 am - 05:00 pm
Skills Development Program for Business English	SDP/CEE	October 16, 2019	06:30 pm - 08:30 pm
Workshop on <i>Managing a Family Business During tough Economic Times</i>	FMBP/CEE	October 17, 2019	06:00 pm - 07:00 pm
Workshop on <i>People Analytics and Dashboards</i>	CEE	October 17-18, 2019	09:00 am - 05:00 pm
Skills Development Program for Business English	SDP/CEE	October 18, 2019	06:30 pm - 08:30 pm
Workshop on <i>Current Good Manufacturing Practices in Pharmaceuticals</i>	CEE	October 19, 2019	02:00 pm - 08:30 pm
Certificate in 21st Century School Leadership	SDP/CEE	October 20, 2019	09:00 am - 02:30 pm
Nurturing Critical Thinking and Quality Learning in Classrooms	SDP/CEE	October 20, 2019	03:00 pm - 06:30 pm
Unilever Recruitment Drive	CDC	October 21, 2019	01:00 pm - 03:30 pm
Skills Development Program for Business English	SDP/CEE	October 21, 2019	06:30 pm - 08:30 pm
Skill Development Program for Persuasive Pitches	SDP/CEE	October 21, 2019	06:30 pm - 08:30 pm
Workshop on <i>Humanitarian Reporting</i>	CEJ	October 22-23, 2019	10:00 am - 05:00 pm
Workshop on <i>Writing Techniques a Strategic Approach</i>	CEE	October 22-23, 2019	09:00 am - 05:00 pm
Workshop on <i>Problem Solving, Critical Thinking and Analytical Reasoning Skills</i>	SDP/CEE	October 22-23, 2019	09:00 am - 05:00 pm
Workshop on <i>Cost of Quality</i>	CEE	October 23-24, 2019	09:00 am - 05:00 pm
Skills Development Program for Business English	SDP/CEE	October 23, 2019	06:30 pm - 08:30 pm
Skills Development Program for Persuasive Pitches	SDP/CEE	October 23, 2019	06:30 pm - 08:30 pm
Humanitarian Reporting Awards	CEJ	October 24, 2019	11:00 am - 01:00 pm
Workshop on <i>How to Gamify Your Classrooms</i>	SDP/CEE	October 24-26, 2019	02:30 pm - 06:30 pm
Skills Development Program for Business English	SDP/CEE	October 25, 2019	06:30 pm - 08:30 pm
Skills Development Program for Easy Data Analysis Techniques for Corporates	SDP/CEE	October 26, 2019	10:00 am - 01:00 pm
KB19 Second Karachi Biennale	CRCD	October 27-28, 2019	04:30 pm - 06:30 pm
Certificate in 21st Century School Leadership	SDP/CEE	October 27, 2019	09:00 am - 02:30 pm
Nurturing Critical Thinking and Quality Learning in Classrooms	SDP/CEE	October 27, 2019	04:00 pm - 06:30 pm
Skills Development Program for Business English	SDP/CEE	October 28, 2019	06:30 pm - 08:30 pm
Skills Development Program for Persuasive Pitches	SDP/CEE	October 28, 2019	06:30 pm - 08:30 pm
Workshop on <i>Sense of Ownership for Employee Engagement</i>	SDP/CEE	October 29, 2019	09:00 am - 05:00 pm
Workshop on <i>Management Development Training Focusing on Team Building</i>	CEE	October 29-30, 2019	09:00 am - 05:00 pm
Skills Development Program for Business English	SDP/CEE	October 30, 2019	06:30 pm - 08:00 pm
Skills Development Program for Persuasive Pitches	SDP/CEE	October 30, 2019	06:30 pm - 08:30 pm

For more details please visit:

[https://webapps.iba.edu.pk/com\\_event\\_cal/portal.php](https://webapps.iba.edu.pk/com_event_cal/portal.php)