

8-2020

IBA Newsletter [August 2020]

Communications Department, Office of the Registrar

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Stepping up on the financial front

IBA commences MS-Finance program

August 4, 2020: Keeping in mind the evolving market trends, the IBA Karachi launched its 10th graduate program, Master of Science in Finance, with its first session commencing in Fall 2020. The MS leading to PhD program will be spread over 3 semesters with a total of 36 credit hours. Students with a non-business background can enroll in the program as well.

Excelling in entrepreneurship

Dr. Shahid nominated for 'Innovation in Entrepreneurship Pedagogy Award'

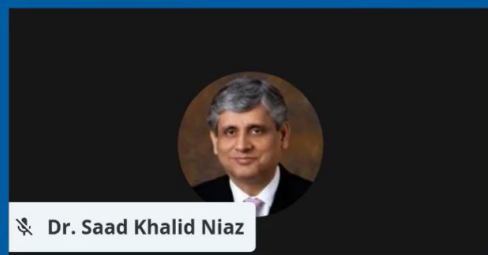
August 17, 2020: In a major feat, AMAN-CED Program Director Dr. Shahid Qureshi has been shortlisted by the Academy of Management for *Innovation in Entrepreneurship Pedagogy Award* in top seven finalists. *Innovation in Entrepreneurship Pedagogy Award* is a prestigious award offered by the highest forum of Management Education i.e. Academy of Management.



Dr Wajiha Javed



Dr. Troy Gepte, Philippines



Dr. Saad Khalid Niaz



Dr Philip M Muthoka, MOH Kenya

Exploring trends of public health, economics and politics in times of COVID-19

August 19, 2020: The IBA Karachi partnered with Getz Pharma in its efforts, to contribute to public health by holding a webinar titled, *Public health failures and lessons learnt for a post COVID-19 world*. The webinar was a part of a series of international live sessions with experts from Pakistan, Philippines, Sri Lanka and Kenya.

AD's Engagement

Pakistan's response to pressing challenges amidst COVID-19 crisis

August 19, 2020: Dr. Huma Baqai participated as a speaker in a session titled, *Conversations on Pakistan's Response to the Crisis: Education and Gender* jointly organized by Aga Khan University's Institute for the Study of Muslim Civilizations (AKU-IMSC) and Bloomsbury Pakistan. She spoke about how Pakistan responded to the education and gender challenges during the COVID-19 period.



HR Updates: Transcending excellence

Congratulations to the following staff and faculty members on being promoted and/or being assigned additional responsibilities. These members have performed outstandingly and have exhibited professional competence. The IBA wishes them all the best for their new roles.

Name	New Responsibilities
Dr. Mohammad Asad Ilyas	Registrar
Dr. Farah Naz Baig	Chairperson, Marketing Department
Dr. Rameez Khalid	Director, Centre for Executive Education (CEE)
Dr. Saima Hussain	Director, Quality Enhancement Cell (QEC)
Dr. Wali-Ullah	Director Center for Business & Economics Research (CBER) and Director ORIC Project
Mr. Haris Tohid Siddiqui	Head of Marketing and Communications

Resource Mobilization Highlights

Quality education for all

Bank of Punjab provides financial aid to IBA undergrads

August 17, 2020: Five fresh IBA undergraduate students from across Pakistan will be provided financial assistance under a new agreement with the Bank of Punjab (BoP). The MoU was signed between IBA and BoP to support the education of needy students and fund research conducted by faculty on areas of mutual interests.

The contract was signed by CEO and BoP President Mr. Zafar Masud and ED Dr. S Akbar Zaidi. Under this MoU, undergraduate students from Khyber Pakhtunkhwa, rural Sindh, Baluchistan, and Southern Punjab regions will receive scholarships under the BoP-IBA National Talent Hunt Program.

The scholars will be supported completely for all their educational expenses. The agreement will cover an all-expense paid scholarship to the children of the bank's employees admitted to the IBA under any discipline. The BoP will also work on research projects of mutual interests with the IBA.



Helping Hands

Launch of Crowd Funding Portal

August 10, 2020: In order to help deserving students in their journey of upward social mobility and a better future for their families, the Resource Mobilization (RM) department has launched the IBA Crowd Funding Portal. The portal is created to explore ways of supporting the cause of education and can be accessed at: <https://donate.iba.edu.pk/>.

Special thanks to the IBA Marketing Club (IMC) which played a major role in this activity.



Time to give back

Help deserving IBA students

Faculty, students and alumni achievements

The IBA takes great pride in the achievements of its faculty, students and alumni. In order to highlight their accomplishments, we have dedicated separate sections on the IBA website highlighting their remarkable achievements. Click on the following links to read about how the IBA fraternity is excelling and contributing to the society:

Faculty

<https://www.iba.edu.pk/faculty-achievements.php>

Students and Alumni

<https://www.iba.edu.pk/academic-achievements.php>

<https://www.iba.edu.pk/professional-achievements.php>

CEJ Digest

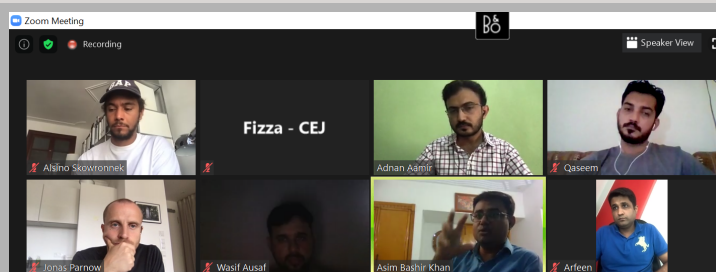


Learning the digital ropes for Humanitarian reporting

August 4-6, 2020: The CEJ-IBA and the International Committee of the Red Cross (ICRC) conducted its first online workshop on *Humanitarian Reporting for Digital Media*. The lead trainer for the workshop was digital media strategist, trainer and journalist Ms. Sahar Habib Ghazi.

Training of trainers on Data Journalism

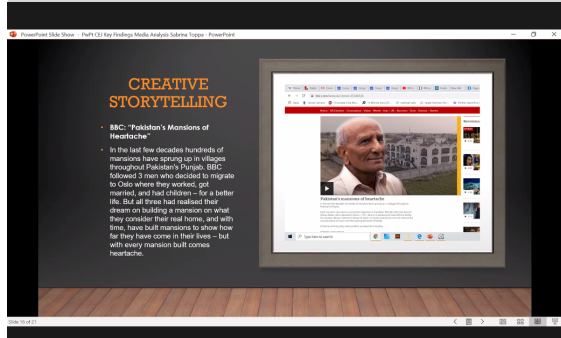
August 5-18, 2020: The CEJ-IBA, in conjunction with the Deutsche-Welle (DW), organized an online 10-days *Training of trainers on Data Journalism* for eight participants belonging to different media outlets. The workshop was conducted by two international data journalism trainers, Alsino Skowronnek and Jonas Parnow and a local trainer Editor Balochistan Voices, Adnan Aamir. The workshop was targeted towards participants of previous data journalism workshops conducted by CEJ-IBA and DW, October 2019 and December 2019.



Webinar on attacks on female journalists

<https://www.iba.edu.pk/iba-news/36>

August 10, 2020: The CEJ-IBA organized a webinar *Attacks on women in the media*. Co-founder, Bolo Bhi Farieha Aziz moderated the webinar. Panelists included features editor at Geo News Benazir Shah, journalist Amber Rahim Shamsi and legal advisor with the International Commission of Jurists, Reema Omer.



Roundtable discussion on fair migration principles

August 26-27, 2020: The CEJ-IBA and International Labour Organization (ILO) conducted two roundtable discussions on *Reporting on fair recruitment of migrant workers in Pakistan*. The main aim was to orient key decision makers on reporting on issues related to labour migration and fair recruitment in Pakistan in line with ILO/fair migration principles. The moderators for the sessions were Director CEJ-IBA Kamal Siddiqi and freelance journalist Sabrina Toppa.

AMAN-CED Update



Mothers attend entrepreneurship training camp

August 16-21, 2020: The AMAN-CED organized the Global Mothers' Entrepreneurship Camp which was attended by a group of 40 women from five countries namely, Pakistan, Saudi Arabia, United Kingdom, Switzerland, United Arab Emirates and Kuwait. The program provided sessions on parenting techniques, developing an entrepreneurial mindset and a platform to engage in online sessions with international and local guest speakers. Participants also received two personalized sessions with the IBA faculty.



CEE: Blending corporate and academic training



Learning continues for PGD-SCM participants through webinars and sessions

August 8, 2020: On the invitation of Mr. Hanif Ajari, the course instructor for Post Graduate Diploma in Supply Chain Management (PGD-SCM), Mr. Aamir Khan, Head of Business Development at Fauji Akbar Portia Marine Terminals Ltd., conducted a webinar for the PGD-SCM course *Logistics: Transportation & Warehousing*. The topic under discussion was *Strategic Importance of CPEC*.

August 9 & 15, 2020: The PGD-SCM participants learnt about the *Public Procurement and PPRA Rules* from Chairman of IBA's Central Procurement Committee, Dr. Faisal Iradat via a Zoom session. Dr. Iradat shared various examples of public procurement from PIA, the IBA, Trauma Center and Cantonment Boards.

August 11, 2020: Director CEE & Academic Director PGD-SCM, Dr. Rameez Khalid, invited Assistant Professor at Manchester Metropolitan University UK, Dr. Muhammad Latif to speak to the PGD-SCM participants. The topic of this session was *Supply Chain Modeling & Simulation using Witness Software: Basics and Recent Examples*.



Mr. Aamir Khan, Head Business Development, Fauji Akbar Portia Marine Terminals Ltd.



Dr. Faisal Iradat, Chairman, Central Procurement Committee, IBA



Dr. Muhammad Latif, Assistant Professor Manchester Metropolitan University, UK

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