

11-2020

IBA Newsletter [November 2020]

Communications Department, Office of the Registrar

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IBA begins a fresh chapter with the establishment of new schools

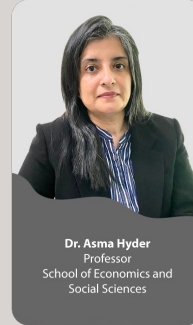
November 20, 2020: In yet another feat, the IBA Karachi has announced the establishment of three new schools, namely the School of Business Studies (SBS), the School of Economics and Social Sciences (SESS), and the School of Mathematics and Computer Science (SMCS), which will come into effect from January 1, 2021.

Associate Professor Dr. Wajid H. Rizvi has been appointed as the Dean of the SBS whereas Professor Dr. Shakeel A. Khoja and Professor Dr. Asma Hyder have been appointed Deans of the SMCS and the SESS, respectively.

The Deans will replace the Associate Deans of the Faculty of Computer Science, Dr. Sayeed Ghani, and the Faculty of Business Administration, Dr. Huma Baqai, once their current term ends on December 31, 2020.



Dr. Wajid H. Rizvi
Associate Professor
School of Business Studies



Dr. Asma Hyder
Professor
School of Economics and
Social Sciences



Dr. Shakeel Khoja
Professor
School of Mathematics and
Computer Science

Celebrating the independence of Gilgit-Baltistan

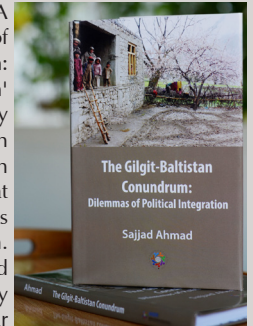
November 2, 2020: In collaboration with the SSLA department, the students organized a seminar titled 'Celebrating Gilgit-Baltistan: History, Heritage, and Politics' on the occasion of the region's 73rd Independence Day. The guest speakers included the Associate Dean, Dr. Huma Baqai, visiting faculty, Mr. Sajjad Ahmad, and the Lecturer, Habib University, Mr. Basharat Issa.

The aim of this event was to outline the political struggle of the people of Gilgit-Baltistan (GB), the often-silenced history of the region, and its culturally rich heritage. The event kicked off with a cake cutting ceremony to officially celebrate the occasion, followed by a talk by Mr. Ahmad on the GB's liberation from the Dogra Raj in 1947. Dr. Baqai also spoke about the region's geostrategic importance, while Mr. Issa discussed the political struggle the people of GB endured. The lectures were followed by a folk music performance by an IBA student, Faizan Arman. The event was rounded off with an interactive question-answer session.



IBA faculty launches book on Gilgit-Baltistan

November 12, 2020: The SSLA department held the book launch of 'The Gilgit-Baltistan Conundrum: Dilemmas of Political Integration' authored by visiting faculty Mr. Sajjad Ahmad, at the main campus. The monograph focuses on the hurdles and complexities that Gilgit-Baltistan is facing for its political integration in Pakistan. Director, Institute of Historical and Social Research and visiting faculty SSLA department, Dr. Syed Jaffar Ahmed, along with the Associate Professor and Director, School of Politics and International Relations, at Quaid-i-Azam University, Islamabad, Dr. Farhan H. Siddiqi, addressed the audience. SSLA chairperson Dr. Sahar Nadeem was the moderator of the event.

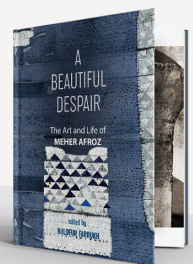


Art critic Ms. Niilofur Farrukh discusses her new book

November 20, 2020: Internationally acclaimed art critic Ms. Niilofur Farrukh spoke about her new book on the leading artist Ms. Meher Afroz, at a webinar organized by the SSLA department. She also delved into the subject of how art can contribute to decolonization concerns and play a role in public spaces. The book titled 'A beautiful despair: The art and life of Meher Afroz' is the first book looking at the five decades of work of one of Pakistan's most significant artist.

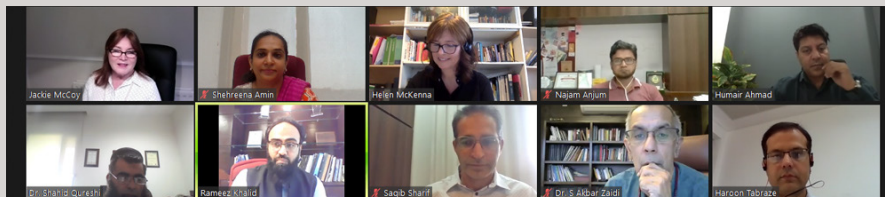
A Beautiful Despair:
The Art and Life Of
Meher Afroz

Conceptualized and Edited by
NILOFUR FARRUKH



Virtual roundtable discussion with Ulster University

November 2, 2020: The IBA faculty and students took part in a virtual roundtable discussion, held in collaboration between the institute and Ulster University-UK. Various faculty members from the disciplines of Business Administration, Executive Education and Entrepreneurship participated in the session. The discussion revolved around the Executive Education at Ulster University, creating entrepreneurial classrooms and approach to design university accredited learning and development solutions for clients.



IBA faculty invited as speaker at the Ordnance College

October 26, 2020: Mr. Jalal, visiting faculty, was invited as the chief guest and speaker at the Supply Chain Modeling and Simulation Workshop at the Ordnance College, Ordnance Centre Malir Cantt, Karachi.



Oxfam and IBA join forces to clean educational institutes of harassment

November 17, 2020: A Memorandum of Understanding (MoU) was signed between the IBA and Oxfam in Pakistan to raise awareness among the students on gender and sexual harassment issues. The MoU was signed by the ED, Dr. S Akbar Zaidi and Gender Specialist, Oxfam in Pakistan, Mr. Sartaj Abbasi. Through this MoU, the IBA and Oxfam will create a framework to educate the youth in the areas of gender-based violence through edutainment in the university settings.

Bank Alfalah funds studies of five students



November 17, 2020: The IBA received a cheque of Rs. 4.25 million from Bank Alfalah Limited, under the Alfalah Islamic Scholarship Program. Under this initiative, five talented and deserving IBA students will receive scholarships for their first year of education.

Information sessions for prospective students continue in full swing

November, 2020: The marketing department conducted 22 information sessions across the country with a cumulative audience of more than 3,500 students. Of those sessions, 9 were webinars while 13 were in-person sessions.



The purpose of these sessions was to create awareness among the students regarding the undergraduate programs. The presentation included a thorough discussion of the admission criteria, financial assistance offered, academic curricula and the life of an undergraduate student at the institute.

NTHP team reaches out to potential students in Gilgit-Baltistan

November 9-14, 2020: The National Talent Hunt Program (NTHP) team travelled to the Gilgit-Baltistan region in order to conduct outreach activities in areas of Skardu, Gilgit, Hunza and Nagar. During this week-long activity, the NTHP team conducted 10 information and awareness sessions and one open house in three districts, with a total of more than 700 students in attendance. Various awareness sessions were conducted to encourage the talented and deserving higher secondary students to opt for higher studies under the 'IBA Ihsan Trust National Talent Hunt Program - Batch 2021'.



Student, faculty and alumni achievements

The IBA takes great pride in the achievements of its students, faculty and alumni. Click on the following links to read about how the IBA fraternity is excelling and contributing to the society:

Students <https://www.iba.edu.pk/students-achievements.php>

Faculty <https://www.iba.edu.pk/faculty-achievements.php>

Alumni <https://www.iba.edu.pk/alumni-achievements.php>

Alumni Corner

IBA Alumni Lahore Chapter host dinner for ED

November 7, 2020: The IBA Alumni Lahore Chapter organized a networking event for the ED and Director, Alumni Affairs and Corporate Relations (ACR), Ms. Malahat Awan. The meeting was attended by over 40 alumni and was hosted by the President of IBA Alumni Lahore Chapter, Mr. Murtaza Raza.

The Chapter members also pledged to donate and set-up a scholarship fund of Rs. 2 million.

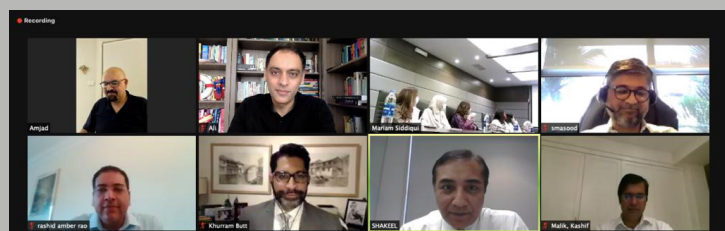


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Class of 1995 leaves a legacy at their silver jubilee reunion

November 17, 2020: Around 30 classmates from the Class of 1995 (BBA and MBA) reunited virtually and physically at the main campus and finalized the establishment of an endowed fund at their alma mater. The class met with the IBA team, including the ED, Director ACR, Ms. Malahat Awan and Director, NTHP, Dr. Junaid Alam. Representatives from The Citizens Foundation (TCF) were also invited as distinguished guests.

The class announced the establishment of an endowment fund and an Executive Mentoring Program for TCF students enrolled at the IBA. The 'Class of 95 – IBA and TCF Endowment Fund' will fund the educational expenses of TCF alumni accepted at various IBA programs. This fund is being managed by IBA's Financial Assistance Committee.



Class of 1996 set up scholarship

November, 2020: The IBA is grateful to the Class of 1996 for setting up the Syed Anwer Kazmi Scholarship to support underprivileged meritorious students during their undergraduate studies. The scholarship has been established in memory of their late classmate, Mr. Syed Anwer Kazmi, who passed away in 2006.



BBA and MBA Class of 2002 commit financial assistance to students

November, 2020: The Class of 2002 and friends of alumni Zeeshan Khamisani have generously set-up an Endowment Fund worth PKR 2.3 million to support their alma mater. The fund has been set up in memory of Zeeshan Khamisani (Class of 2001) and Zain Polani (Class of 2003).



Class of BBA/MBA 1996 establishes Shariah Compliant Endowment Fund

November, 2020: The 'Class of BBA/MBA '96' - Shariah Compliant - Endowment Fund was established with an initial commitment of Rs. 7 million.

CED: Promoting Entrepreneurship

9th batch of Entrepreneurship Development Program graduates

November 7, 2020: The Batch 9 of the Entrepreneurship Development Program (EDP) was commemorated at a graduation ceremony held at the main campus. A certificate distribution ceremony followed the video, with each individual receiving a certificate after a brief introduction and story of their venture launched during this program. Director, DFL Corporation (Pvt.) Ltd., Mr. M Rabbani, graced the occasion as the chief guest.



CEE: Inspiring Executives



Brand strategist discusses 'Global branding for family business'

November 4, 2020: A one-day workshop on 'Global Branding for Family Business' was held, led by Qashif Effendi, a veteran brand strategist. A total of six topics were covered in this program, which included Brand equity and its drivers and What branding does and is it needed to build a successful business.

Learning about Intellectual Property Rights

November 7, 2020: Representatives of Overseas Investors Chamber of Commerce and Industry (OICCI) Intellectual Property Rights (IPRs) sub-committee spoke to the students of PGD-HRM on the importance of Intellectual property rights. Head Reassurance Mr. Rehan Aziz and Jr. Manager IPR Saad Ahmed Khan, both from the Oxford University Press, indulged in an interactive session with the participants and highlighted the importance of IPRs in all walks of life. The session was arranged by Assistant Professor, Accounting and Law, Ms. Mahreen Nazar, as part of an ongoing course.



Participants from PARCO attend customized workshop

November 8, 2020: A total of 17 participants from PARCO attended a one-day customized workshop on 'Strategic corporate communication and media management in crisis situation'. The program was led by the Associate Dean Dr. Huma Baqai. She is also a certified corporate trainer from the International Academy for Leadership, Gummers Bach, Germany



Studying all about 'Effective HR Audit'

November 12 & 13, 2020: The CEE hosted a 2-day workshop on 'Effective HR Audit', focusing on the role of the HR audit, ways of running a HR audit and the challenges faced by the HR employees. The processes of HR risk assessment and the financial impact of HR were also reviewed.



Guest speaker session held for PGD-HCM students

November 21, 2020: Pharmaceutical industry professional, Dr. Talha Khalid, conducted a session with the PGD-Healthcare participants. He was invited by the course instructor Dr. Shahid Mir. The topic of the session was 'Role of Evaluation in Shaping Public Health Policy'.



'The Learning Journey' program for development professionals

November 18- 19, 2020: A two-day workshop on 'The Learning Journey – TNA to MLE' was conducted by independent consultant, Mr. Talha Asim Ghazi. The workshop was aimed to equip learning and development professionals with an understanding towards creating learning culture, needs assessments, and measuring learning effectiveness within their respective organizations. The training included various engagement activities along with constructive speaker sessions.



SDP conducts development camp for teachers

November 20, 2020: The Skills Development Program launched the Batch 2 of 'Teacher's Development Camp' as part of its Winter Learning Series. A total of 16 modules were covered in this online learning camp, which included Interdisciplinary Teaching & Learning, Behavior Modification-What it is and How to do it and Classroom Management.

CDC Activities

Students partake in social excursion

November 4, 2020: The CDC collaborated with the Green Crescent Trust (GCT) Karachi to organize a social excursion for the IBA students. The students paid a visit to GCT's head office Karachi, a purpose-built school at Rehri Goth Jetty, Karachi Fish Harbour, a leather production factory, Hafiz Tannery and GCT- Hilal School Martin Dow campus.



Corporate Connect Series

November 2020: The CDC has been continuously thriving to benefit the students through its guest speaker session segment. Following sessions were successfully conducted in close collaboration with the IBA faculty members:

Date	Faculty Member	Guest Speaker	Topic
November 2, 2020	Assistant Professor and Chairperson Management Sciences Department, Dr. Muhammad Kamran Mumtaz	Head Transformation and Analytics, Global Operations, Habib Bank Limited, Mr. Faisal Malik	Design Thinking & Innovation
November 2, 2020	Assistant professor, Dr. Nadya Chishti	General Manager Sales and Operations, UDL Distribution (Pvt.) Ltd., Mr. Zeeshan Bhayani	The different stages of corporate life
November 9, 2020	Assistant Professor and Chairperson Management Sciences Department, Dr. Muhammad Kamran Mumtaz	Product Lead, Segment.com, Mr. Osama Kamran Khan	Product design
November 10, 2020	Lecturer, Ms. Kanza Sohail Khanani	Head Relationship Management, Talent & Diversity, Habib Bank Limited, Ms. Saira Halai Chundrigar	How to manage in times of COVID?
November 18, 2020	Professor, Dr. Shakeel Ahmed Khoja	Head of Innovation, UBL, Mr. Zohair Saif	Design thinking and its use at UBL Innovation Center
November 20, 2020	Assistant Professor, Student Advisor and Academic Director PGD (HRM) Program, Dr. Nyla Aleem Ansari	Head of Training, OD & Culture, House of Habib, Ms. Muneeba Qasim	Compensation & Benefits
November 30, 2020	Assistant Professor, Dr. Amber Gul	Brand Manager, Careem, Ms. Tanya Tanveer Abbasi	Services Marketing Management at Careem

Sports Action

7th IBA Student Olympic Games conclude with a bang

November, 2020: The 7th IBA Student's Olympic Games 2020-21 was held over the course of the entire month, in which around 700 students enthusiastically took part. 11 sports events each of boys and girls games were completed successfully. Around 500 boys and 200 girls participated in the IBA Olympic games, which included football, lawn tennis, badminton, snooker, table tennis and basketball, to name a few. The best players from each sport will be trained by professional coaches at the IBA and will go on to represent the Institute at HEC, National and international tournaments.



Table Tennis Boys Team qualify for HEC national event

November 16, 2020: The IBA Table Tennis Boys Team secured second position in the HEC Zone G Table Tennis Inter University Championship along with qualifying for the HEC National Intervarsity Championship 2020-21. The team members included Ali Jone, Irtaza Tanveer, M Ahmed, S Turab Abbas and Masood Hyder.

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