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# **IBA Newsletter [February 2021]**

Communications Department, Office of the Registrar

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# Economist Lant Pritchett to give keynote address at Economics and Sustainable Development conference

**February, 2021:** The IBA will be welcoming American economist Dr. Lant Pritchett as the keynote speaker at the first international conference on 'Economics and Sustainable Development' being held by the CBER under the umbrella of the School of Economics and Social Sciences. The three-day conference will be held at the City Campus from April 2 – April 4, 2021.

Mr. Pritchett is currently the RISE Research Director at the Blavantik School of Government University of Oxford and Associate, Building State Capability Program at Harvard University's Center for International Development. The title of his talk is 'Building state capability: Dos, Do Nots, and Donuts!'

The CBER is organizing the conference with the goal to bring creative ideas (both local and global best practices) and evidence-based solutions for the challenges faced at global as well as regional levels. Participants are invited to take part in the forthcoming conference, which has attracted researches and scholars from across the globe.

The conference will have panel discussions and technical sessions on various themes related to economic stability and growth. A poster session and doctoral symposium will also be held.

Read more about the conference here.



#### In The News

# CDC to hold first ever IBA Virtual Career Fair 2021

**February, 2021:** It's that time of the year again, when the students are introduced to the corporate world. The CDC, in collaboration with the Alumni & Placement Society, will be hosting the first ever IBA Virtual Career Fair 2021 on March 17, 2021. The event will be one of its kind organized by the IBA and the first-ever organized in Pakistan. Read more details **here.** 



# SMCS organizes distinguished lecture on 'Success Stories of Systems Pvt. Ltd.'

**February 12, 2021:** The School of Mathematics and Computer Science held a distinguished lecture titled 'Success Stories of Systems Pvt. Ltd.' featuring Mr. Asif Peer, CEO & Managing Director, Systems Limited. Mr. Peer's talk revolved around the success and accomplishments of the Systems Pvt. Ltd. Under Mr. Peer's leadership, the company has won several accolades, including Microsoft Country Partner of the Year and 14 P@SHA ICT Awards in 7 categories over the past 5 years.

#### Dr. Mick King shares tips on improving presentations skills

**February 24, 2021:** Dr. Mick King from the Community College of Qatar gave a guest speaker lecture to the students of the Social Sciences Department. The session was held at the City Campus, which was attended by students in-person and online. The topic of discussion was 'Short Presentations: The What, The How and the How Much' and focused on providing students with key tips on how to improve their in-class presentations.

#### **Students learn about international study opportunities**

**February 16, 2021:** The IRC conducted an interactive session for the students regarding opportunities to study abroad. The session covered information on available international scholarships, short-term and full-time study programs, and GRE preparation.

**February 18, 2021:** The IRC holds regular counseling sessions, in order to benefit the students and facilitate them in preparing for higher studies abroad. The IRC conducted an in-person counseling session for the students where they were briefed about the relevance of international conferences, competitions and procedures to apply for full-time study and short-term programs.



# Masketing dept. pasticipates in Education Fair

**February 17, 2021:** The IBA has begun its search for quality students and in a continued attempt to further its brand name, the Marketing team represented the Institute at the Alpha College Education Fair 2021. The event brought together more than 30 local and international educational institutions to showcase their undergraduate and graduate academic programs.



# **Donate books to IBA**



# **Faculty Engagements**

# Dr. Nyla Aleem Ansari appears on Aurat Collective talk series

**February, 2021:** Assistant Professor and Academic Director PGD (HRMS) Program, Dr. Nyla Aleem Ansari, was interviewed by the Aurat Collective, a social enterprise for engaging women in community development. She was appointed as an advisor and mentor and invited for the first episode of the 'Career Talk' series to share valuable insights about personal and professional development interventions. The talk can be viewed here.



#### Dr. Huma Baqai gives guest lectures at online seminars

**February, 2021:** Dr. Huma Baqai, Associate Professor, Department of Social Sciences and Liberal Arts, School of Economics and Social Sciences, was invited to speak at two online sessions. The first webinar titled, 'India's disinformation campaign against Pakistan and its impact' was held by the Institute of Regional Studies, Islamabad. Dr. Huma also spoke to the participants of another webinar organized by the Atlantic Council on 'Post-pandemic South Asia: How the Covid-19 pandemic will affect Pakistan's economy and Regional Environment'.

#### Mr. Faisal Jalal visits Iqra University as HEC PRT member

February 24 – 26, 2021: Visiting faculty member Mr. Faisal Jalal visited Iqra University as part of the National Business Education Accreditation Council (NBEAC) – Higher Education Commission Peer Review Team (PRT) for Reaccreditation of the Business School. NBEAC accredits business schools according to their study program recognized by the Higher Education Commission of Pakistan.



# Student, faculty and alumni achievements

The IBA takes great pride in the achievements of its students, faculty and alumni. Read on the links below about how the IBA community is excelling and contributing to the society:







# **CED: Encouraging entrepreneurs**

#### CED wins excellence in entrepreneurship award

**February 11, 2021:** The CED was awarded the 'USASBE Excellence in Entrepreneurship Innovation and Pedagogy Award 2021' from the United States Association for Small Business and Entrepreneurship for its Entrepreneurship (PLUS) Model. A meet and greet session was organized to celebrate this achievement, where the ED Dr. S Akbar Zaidi was invited as the chief guest. The program was attended by 50 plus entrepreneurs.



## Training faculty to develop entrepreneurial mindset

**February 26, 2021:** The CED organized a one-day workshop for the faculty on 'How to develop and teach the entrepreneurial mindset and lay the foundation to nation-building activities' at the Vocational Training Institute for Women. The workshop was conducted by the Program Director, CED, Dr. Shahid Qureshi and revolved around the application of the effectuation theory of entrepreneurship in life.



#### **Diploma in Employment Laws & Industrial Relations**

**February 19, 2021:** The CEE held an award ceremony for two batches of Diploma in Employment Laws & Industrial Relations, attended by 43 successful participants. The 4-month diploma is a collaborative partnership between the IBA and Employers' Federation of Pakistan.

#### Workshops and trainings

February 2 – 25, 2021: Following are the workshops and trainings on various topics that the CEE organized throughout the month:

- Boosting 'Women's role in Family Business': The Family Managed Business organized a webinar, with the Assistant Professor, DHA Suffa University, Ms. Naila Shahzada. She discussed the role of women in a family business and emphasized the need for facilitating the participation of women in the family business.
- Customized workshop: A workshop on 'Building Strong Pharma Brands' was organized for CCL Pharmaceuticals employees at the company's head office in Lahore.
- 'Finance for Non-Finance Executives': A two-day training, held in collaboration with the Executive Training and Development Cell, Hailey College for Commerce, was conducted by the IBA visiting faculty and former president, ICAP, Mr. Abdul Rahim Suriya.
- 'Managerial Communication Strategies': Participants gained knowledge on business-related topics such as marketing, sales, advertising, globalization, finances and information technology at the two-day workshop.
- 'Factory Management' for business leaders: A workshop was held with the aim to provide progressive organizations with the insight of latest productivity tools used in factory management. World Class Factory Management was the focal point of the program.



### **CEIF: Promoting Islamic finance**

#### Webinars:

#### Innovative sukuk structures

**February 3, 2021:** A webinar on 'Innovative sukuk structures examples of Middle East & Malaysia and how they can be replicated in Pakistan" was held, in collaboration with the Securities & Exchange Commission of Pakistan (SECP).

## **Islamic Finance for Women Entrepreneurs & Professionals**

**February 9, 2021:** The CEIF and Meezan Bank Ltd. conducted a webinar on 'Islamic Finance for Women Entrepreneurs & Professionals'. Director, CEIF, Mr. Ahmed Ali Siddiqui and Assistant Professor & Programme Director, MS IBF, Dr. Irum Saba conducted the webinar.

#### **Online Courses:**

#### **Collaboration with Sindh HEC**

**February 9, 2021:** The CEIF, along with Sindh HEC, is offering a one-month online course for the universities of Sindh. The course focuses on providing the basic understanding of Islamic Banking and Finance and how they are applicable in modern day financial system.

#### **Dubai Islamic Bank joins hands with CEIF**

**February 13, 2021:** The 6-month online Shariah standards course for local and international markets addresses the core need of capacity building of religious scholars/regulators and industry professionals. Students from across the globe are enrolled for the program.

#### Meritorious students awarded scholarships

**February, 2021:** Faysal Bank-Islamic awarded two scholarships to students, namely Mehwish Javed and Dania Hasan, of the MS-Islamic Banking and Finance program. To date, Faysal Bank-Islamic has sponsored the studies of four deserving MS-Islamic Banking and Finance students.

**February, 2021:** A student of MS-Islamic Banking and Finance, Hamza Younis, received a scholarship from Pak Qatar Takaful Group. The organization has been awarding scholarships to MS Islamic Banking and Finance students since 2017.



#### **Business journalists attend workshop by OICCI**

**February 10, 2021:** The CEJ, with the support of the Overseas Investors Chamber of Commerce & Industry, organized the 'OICCI's Capacity-Building Workshop for Business Journalists'. The workshop focused on energy and financial reporting. More than 20 journalists attended the workshop.

#### Online workshop held on 'Entrepreneurship and Digital Journalism'

**February, 2021:** A three-week long workshop on 'Entrepreneurship and Digital Journalism' was held by the CEJ. The training covered topics such as enhancing entrepreneurial skills and monetizing online news/analysis by focusing on building your brand and skills in an increasingly digital world. More than 25 participants from across Pakistan attended the online workshop.

## **Helping hands**

#### **PSO** pledges to support deserving students

**February 4, 2021:** The Pakistan State Oil, CSR Trust, will sponsor the higher education of five students from the NTHP program of IBA, under an MoU signed between the two organizations. The ceremony, held at the PSO House in Karachi, was attended by the ED Dr. S Akbar Zaidi, Managing Director and CEO, PSO, Mr. Syed Muhammad Taha, along with other representatives from both the organizations.



#### Contribution of alumni in scholarship funds

**February, 2021:** PKR 18.5 million were committed by the alumni donors of Class of 1986, 1990, 1982, 2005 over the entire month. We thank our alumni for their generosity and contribution in setting up the scholarships and endowment funds.



# **Building careers**

### Recruitment drives continue in full swing

February, 2021: As part of the ongoing recruitment drives, the CDC continued with organizing the orientation sessions, coffee chats and assessments throughout the month. So far, Habib Bank Limited, L'Orňal, Meezan Bank, Reckitt Benckiser, 7Vals, Unilever, Fatima Group and Astera Software have kicked off their recruitment programs at the IBA.

## **Corporate Connect Series**

February, 2021: The CDC successfully conducted the following sessions in collaboration with the faculty members:



Guest Speaker	Торіс
Chairman, AAOIFI's Governance & Ethics Board, Mr. Mohammad Farrukh Raza and Chief Risk Officer, Karandaaz Pakistan, Mr. Ammar Habib Khan	Short selling chaos and Islamic finance: Key takeaways from GameStop's unprecedented price volatility
Head of audit department, Pakistan Security Printing Corporation, Mr. Attaullah Memon	IT and Audit Controls
Chief Executive, Al Hilal Securities Advisors & Al Hilal Shariah Advisors, Mr. Faraz Younus Bandukda	Financial Institutions and Markets