Emerge: Faculty Video Profiling, project of IBA-ORIC is an inventive step towards creating a market for intellectual assets or researchers of IBA by connecting the right resource to the industry and solve the challenges they are facing. In Emerge we are creating short videos of faculty who are discussing about their recent research publications and expertise.

HIVE-ORIC Research and consultancy Centralized Database is developed with aim of future enhancement and to provide a one stop solution to IBA faculty to apply for research projects, grants, and consultancy opportunities quickly and efficiently. This database will provide complete information regarding upcoming grants, projects, trainings, and other relevant opportunities. By simplifying the application process this system will encourage more faculty members to apply for projects and grants once again fulfilling our mission of driving research. The ORIC team will be able to integrate this data at the back end and have complete details of all the research activities taking place among the IBA community at any point in time.

HIVE-ORIC Research and consultancy Centralized Database

https://oric.iba.edu.pk/hive.php

ORIC introduced CORTEX-Research Capacity Building Programme to develop and enhance the abilities of early career researchers and faculty to undertake high quality research through courses, workshop and mentoring to efficiently and effectively design and manage and publish research. On an organizational level IBA – ORIC will also facilitate other universities in developing the capacity of researchers in their universities.

CORTEX-Research Capacity Building Programme

Under CORTEX the Six Days Weekend course on Research Methodology for Business Research was launched on 26th of Nov 2021 where acclaimed researchers from School of Business Studies-IBA trained over 20 early career researchers and introduced them to business research methodology along with variety of research approaches, to develop an understanding to effectively use these approaches in their own research, and prepare them to evaluate research done by others.

The Six days Weekend course on Research Methodology for Business Research was organized in collaboration with Centre for Innovative Learning and ED-Transformation (SBS)

IBA ORIC and ORIC University of Karachi ink memorandum of understanding (MoU) to foster joint efforts in the areas of research cooperation, entrepreneurship, and business incubation.
The speakers from AHCM built understanding of students about the Financial Markets and Introduction to trading followed by an account opening activity to gain real stock market trading experience.

Dr Majida Kamzi & Dr Asad Arfeen, Assistant professors of the NED University of Engineering and Technology addressed the audience about how the pragmatic approach for submitting the TTSF proposal will help in winning the funds.

Dr Asad Ilyas met Dr Suarabh Biswas (Executive Director), Commercialization & Entrepreneurship, Texas A&M Engineering Experiment Station (USA), Mr Simon Gray - Head of Marketing, Oxford University Innovation Ltd and Dr Adeel Malik, Associate Professor, Oxford Department of International Development, University of Oxford. During his visit to UK he also met Dr Alexandra Bush - Managing Consultant OxENTIA Ltd, which is an Oxford’s Global Innovation Consultancy company (UK).