



Institute of
Business Administration
Karachi

Leadership and Ideas for Tomorrow

Business Review

Submission Open for Volume 19 Issue 1

The Business Review welcomes original empirical and theoretical papers in all areas of Accounting, Finance, Management, Marketing and Economics dealing with the developed and developing markets for Volume 19 issue 1 (Jan - June 2024).

Publication Date: June, 2024.

The IBA Business Review is an open access journal with the subject classification of Management Sciences and Economics. It is indexed in EBSCOHost, JWL, JEL, DOAJ and IDEAS/RePEc. There is no publication fee or processing charges for any submission. The similarity index of the submitted manuscript should be lower than 19 percent.

The Editor has full authority and reserves the right to reject any manuscript at any stage of the review process.

CONTACT US

Editorial Office

Institute of Business Administration Karachi

Phone: 021 38104700 (3004)

Email: ssharif@iba.edu.pk | businessreview@iba.edu.pk