Submission Open for Volume 17 Issue 1
(January - June 2022)

The Business Review welcomes original empirical and theoretical papers in all areas of Accounting, Finance, Management, Marketing and Economics dealing with the developed and developing markets for Volume 17 Issue 1 (January - June 2022).

The articles should be original and provide interesting empirical or theoretical insight to the readers. We encourage authors to test interesting management and economics sciences related hypothesis in the context of Pakistan. However, papers dealing with developed and developing markets are also accepted for publication.

Publication Date: July 2022

Submission Process

• Submissions will be taken through the Business Review online portal powered by Be press on the following link: IBA Business Review | Institute of Business Administration.
• To make your submission please create an account by clicking on the “Submit paper” tab and follow the outlined submission process.
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